

**CREATE
CONNECT
INSPIRE**

**EVENT SANTA CRUZ
SPONSORSHIP PACKAGES**





WHY BECOME A SPONSOR?

EVENT SANTA CRUZ CREATES AN AVENUE FOR ENTREPRENEURS IN SANTA CRUZ TO TELL THEIR STORIES TO THE COMMUNITY AND BEYOND. CONNECTING CUSTOMERS WITH THE BUSINESSES WHO ARE MAKING SANTA CRUZ A BETTER PLACE, AND GIVING BUSINESS OWNERS AN OPPORTUNITY TO CONNECT MORE AUTHENTICALLY WITH A COMMUNITY THAT SUPPORTS THEM. WE DO THIS THROUGH DYNAMIC EVENTS EACH MONTH THAT SHOWCASE THE MANY DIFFERENT PEOPLE THAT MAKE UP OUR TOWN.

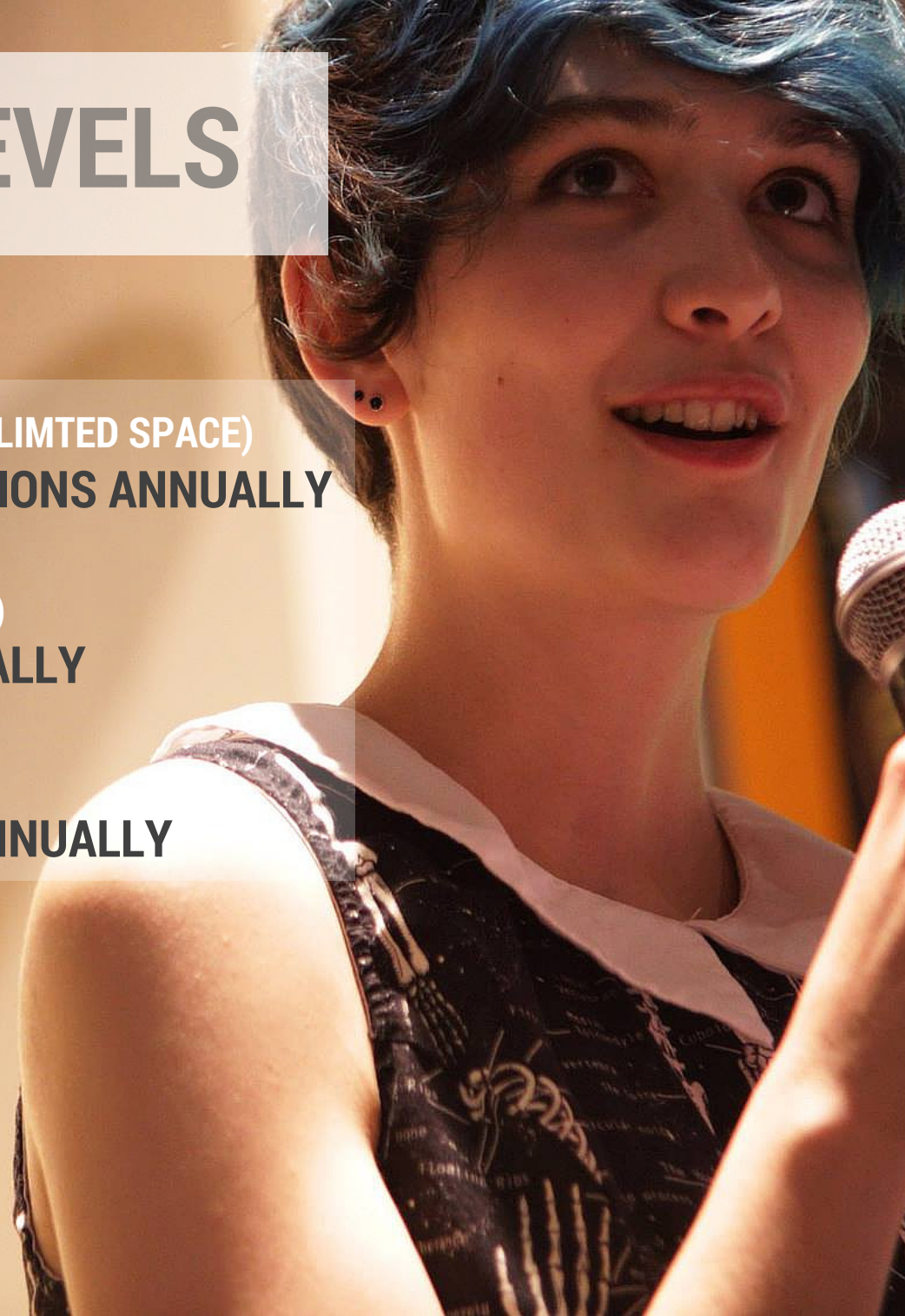
AS A SPONSOR, YOU HAVE THE UNIQUE OPPORTUNITY TO BE A PART OF THIS GROWTH WHICH MAKES SANTA CRUZ A MORE PROSPEROUS, CREATIVE, AND SUCCESSFUL PLACE. SPONSORS SUPPORT THESE INFLUENTIAL EVENTS, AND BECOME A FAMILIAR FACE IN OUR GROWING COMMUNITY. ENGAGE WITH THESE INVOLVED SANTA CRUZ RESIDENTS BY PARTNERING WITH EVENT SANTA CRUZ.

SPONSORSHIP LEVELS

✓ **PLATINUM** 500,000 (LIMITED SPACE)
IMPRESSIONS ANNUALLY

✓ **GOLD** 300,000 (LIMITED SPACE)
IMPRESSIONS ANNUALLY

✓ **SILVER** 200,000
IMPRESSIONS ANNUALLY



SPONSORSHIP BENEFITS - EVENTS

A young man with light brown hair and a beard is shown in profile, singing into a microphone. He is wearing a plaid shirt and playing a resonator guitar. The background is slightly blurred, showing what appears to be an outdoor event setting with a checkered pattern on the left.

PLATINUM

THANK YOU'S AT EACH EVENT
LOGO ON ALL PRINTED MATERIAL
OPPORTUNITY TO GIVE PRIZES AT EVENTS
OPPORTUNITY TO SPEAK AS A SPONSOR AT FOUR EVENTS
FOUR FREE TICKETS (\$720 VALUE)

GOLD

THANK YOU'S AT EACH EVENT
LOGO ON ALL PRINTED MATERIAL
OPPORTUNITY TO GIVE PRIZES AT EVENTS
OPPORTUNITY TO SPEAK AS A SPONSOR AT THREE
EVENTS
THREE FREE TICKETS (\$540 VALUE)

SILVER

THANK YOU'S AT EACH EVENT
LOGO ON ALL PRINTED MATERIAL
OPPORTUNITY TO GIVE PRIZES AT EVENTS
OPPORTUNITY TO SPEAK AS A SPONSOR AT ONE EVENT
TWO FREE TICKETS (\$360 VALUE)

SPONSORSHIP BENEFITS - MARKETING

PLATINUM

PREMIUM SPACE FOR YOUR LOGO ON OUR WEBSITE
TWO YEARLY INTERVIEWS ON OUR BLOG
YOUR LOGO ON OUR NEWSLETTER THAT COMES OUT EACH WEEK

GOLD

LOGO ON EVENTSANTACRUZ.COM
ONE YEARLY INTERVIEW ON THE BLOG
YOUR BUSINESS LISTED ON OUR NEWSLETTER THAT COMES OUT EACH WEEK

SILVER

LOGO ON EVENTSANTACRUZ.COM
YOUR BUSINESS LISTED ON OUR NEWSLETTER THAT COMES OUT EACH WEEK



SPONSORSHIP BENEFITS - SOCIAL MEDIA

PLATINUM

FOUR MONTHLY TWEETS
THREE MONTHLY FACEBOOK POSTS

GOLD

THREE MONTHLY TWEETS
TWO MONTHLY FACEBOOK POSTS

SILVER

ONE MONTHLY TWEETS
ONE MONTHLY FACEBOOK POSTS



PLATINUM BONUS! ONE
MONTHLY INSTAGRAM
POST



SPONSORSHIP

\$5,000/Y OR \$500/M PLATINUM

\$3,000/Y OR \$300/M GOLD

\$2,000/Y OR \$200/M SILVER

EVENT
SANTA CRUZ



THANK YOU!

YOUR SUPPORT AS A SPONSOR HELPS US MAKE BRIGHTER, HAPPIER, AND MORE SUCCESSFUL EVENTS. ALL SPONSORSHIP FUNDS GO TOWARDS MAKING SURE WE CAN BRING FANTASTIC MUSIC, THE TASTIEST LOCAL FOOD, HOPPY BEER, AND INSPIRING SPEAKERS TOGETHER TO MAKE OUR COMMUNITY GREAT. WE LOOK FORWARD TO MUTUALLY BENEFITTING THE COMMUNITY TOGETHER. PLEASE CONTACT MATTHEW@EVENTSANTACRUZ.COM TO LEARN MORE!